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**Date: 09/26/2017**

**FOR IMMEDIATE RELEASE**

## **Rio Grande City Main Street Announces Annual Christmas Parade Theme**

**Rio Grande City, Texas (September 26, 2017)** — Grab your popcorn and candy as the Rio Grande City Main Street Advisory Board announces this year's Annual Christmas Parade theme of "A Christmas Movie Parade".

"Rio Grande City's Annual Christmas Parade is one of our most anticipated events of the year. The MSAB believes this theme will invoke feelings of happiness and reminiscence of joyful old times by having participants showcase their family favorite holiday movie," said Rosa Gonzalez, Main Street Advisory Board Chairwoman.

The date and time of the parade is Friday, December 1, 2017 at 7:00 pm. For more information, please contact Sara Hernandez at (956) 487-0672 or Belinda Treviño at (956) 488-0047.

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Photo caption: Partial Christmas Movie Parade flyer