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**FOR IMMEDIATE RELEASE**

## **Rio Grande City EDC Holds Lunch and Learn Workshop**

**Rio Grande City, Texas (February 20, 2018)** — The Rio Grande City EDC, in partnership with Edward Jones, an investment company, held a Lunch and Learn workshop at the Commissioner’s Chambers in City Hall. In this session, guest speaker, Alyssa A. Vela, Edward Jones Financial Advisor, presented The Entrepreneurial Equation™. The workshop included information on time management, attracting and retaining employees and tools to help you protect the value of your business.

“Like a quarterback, a financial advisor will help you coordinate with your lawyer, your accountant and resources to help you financially strategize and plan you and your business,” said Alyssa A. Vela, Edward Jones Financial Advisor.

For more information on Edward Jones, please call Alyssa A. Vela, Edward Jones Financial Advisor, at (956) 630-0241.

The Rio Grande City Lunch and Learn is a series of business education workshops for local small business owners in Rio Grande City. They take place over lunch and are an informal opportunity for small business owners to learn skills through a wide variety of business topics.

For more information on upcoming Rio Grande City EDC events, follow us on Facebook or visit [www.rgcedc.org](http://www.rgcedc.org) and sign up for the Rio Grande City EDC newsletter.

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